Roads & Transit Survey  
April 1-4, 2007  
n = 800, ± 3.5 points

All numbers are reported as percentages unless otherwise noted.  
Some questions may add up to more/less than 100% due to rounding.

2. ST DISTRICT
   Snohomish 14%  
   North King 29%  
   South King 16%  
   East King 18%  
   Pierce 23%

3. SEX
   Male 47%  
   Female 53%

Hello, my name is ____ and I'm taking a survey for Moore Information. We're trying to find out how the people in the Puget Sound region feel about some of the issues facing them. This is not a sales or telemarketing call. Your answers are strictly confidential and will be used for research purposes only. May I speak to (NAME ON LIST); (IF NECESSARY: “Did I pronounce that correctly?”) (REPEAT INTRO IF NECESSARY) I'd like to ask you about your opinion on some issues on a strictly confidential basis.

4. Are you registered to vote at this address?  
   Yes 100%

5. Do you feel things in the Puget Sound region are generally going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?  
   Right direction 44%  
   Wrong track 41%  
   Don't know 15%
6. Is your personal economic situation getting better, getting worse, or staying the same?
   - Getting better: 26%
   - Getting worse: 20%
   - Staying the same: 53%
   - Don't know: 1%

7. What do you think is the most important problem facing the Puget Sound region today?
   - Transportation: 26%
   - Traffic: 20%
   - Environmental Problems/Pollution: 7%
   - Politics/Politicians: 6%
   - Education/Schools: 5%
   - Taxes: 4%
   - Housing Problems: 4%
   - Overgrowth: 3%
   - Roads/Infrastructure: 3%
   - Viaduct: 2%
   - Overpopulation: 2%
   - Economy/ Jobs: 2%
   - Healthcare: 2%
   - Crime/Drugs: 1%
   - War in Iraq: 1%
   - Land Use Issues: 1%
   - Other: 6%
   - Don't Know/Refused: 5%
Now I'm going to read you a list of public organizations. Please tell me if you have a strongly favorable, somewhat favorable, somewhat unfavorable or strongly unfavorable opinion of each one. If you have never heard of one please just say so.

**SCALE:**
1. Strongly Favorable  
2. Somewhat Favorable  
3. Somewhat Unfavorable  
4. Strongly Unfavorable  
5. No opinion/(Can't Rate)  
6. Never Heard

(RANDOMIZE)

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<tr>
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<th>Strg. Fav</th>
<th>Some Fav</th>
<th>Some Unfav</th>
<th>Strg. Unfav</th>
<th>No Opin/(CR)</th>
<th>NH</th>
<th>Fav</th>
<th>Unfav</th>
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<tbody>
<tr>
<td>8. Pierce Transit</td>
<td>12%</td>
<td>24%</td>
<td>4%</td>
<td>3%</td>
<td>35%</td>
<td>22%</td>
<td>36%</td>
<td>7%</td>
</tr>
<tr>
<td>9. Sound Transit</td>
<td>21%</td>
<td>42%</td>
<td>12%</td>
<td>7%</td>
<td>12%</td>
<td>6%</td>
<td>63%</td>
<td>20%</td>
</tr>
<tr>
<td>10. King County Metro Transit</td>
<td>22%</td>
<td>41%</td>
<td>10%</td>
<td>6%</td>
<td>14%</td>
<td>6%</td>
<td>63%</td>
<td>17%</td>
</tr>
<tr>
<td>11. the Washington State Department of Transportation</td>
<td>10%</td>
<td>40%</td>
<td>20%</td>
<td>10%</td>
<td>17%</td>
<td>3%</td>
<td>50%</td>
<td>30%</td>
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<tr>
<td>12. R-TID, or the Regional Transportation Investment District</td>
<td>2%</td>
<td>8%</td>
<td>6%</td>
<td>8%</td>
<td>16%</td>
<td>59%</td>
<td>10%</td>
<td>14%</td>
</tr>
<tr>
<td>13. Community Transit</td>
<td>16%</td>
<td>37%</td>
<td>8%</td>
<td>4%</td>
<td>17%</td>
<td>18%</td>
<td>53%</td>
<td>12%</td>
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</table>

(END RANDOMIZE)
14. What do you think is our biggest challenge to improving the transportation system in our area? 
(RECORD RESPONSE VERBATIM, ACCEPT ONE)

More/accessible/affordable transit & later hrs/stops for buses 18%
Funding/money/taxes 11%
Roads/expansion 10%
Traffic/congestion 7%
Lack of light rail & monorail 7%
Public votes/public agreement 7%
Politics/politicians/government 4%
Viaduct 4%
Population/No room for expansion 4%
Moving people in and out of where they're going 2%
More freeways/lanes 2%
Bridge issues 1%
Better timings 1%
Time constraints 1%

Nothing 1%
Other 14%
Don't Know/Refused 5%

15. A transportation package has been proposed that would increase the sales tax by six tenths of one percent, and the car license tab by eight tenths of one percent. It would fund sixteen point five billion dollars in road, highway, and mass transit improvements in Pierce, King, and Snohomish Counties. Would you support or oppose this package? (IF SUPPORT) Would that be strongly or somewhat support? (IF OPPOSE) Would that be strongly or somewhat oppose?

Strongly support 34%
Somewhat support 27% => 61%
Somewhat oppose 8% => 32%
Strongly oppose 24%
Undecided/don't know 7%

16. This package will cost the typical household $150 dollars in additional sales tax each year, plus $80 dollars in license tab tax for every ten thousand dollars of your car’s value. Knowing this, would you support or oppose this package? (IF SUPPORT) Would that be strongly or somewhat support? (IF OPPOSE) Would that be strongly or somewhat oppose?

Strongly support 27%
Somewhat support 22% => 49%
Somewhat oppose 13% => 44%
Strongly oppose 31%
Undecided/don't know 6%
This package includes projects throughout Puget Sound. I’m going to tell you about some of the components, and after each one, please tell me if you strongly favor, somewhat favor, somewhat oppose, or strongly oppose that component.

**SCALE:**
1. Strongly Favor  
2. Somewhat Favor  
3. Somewhat Oppose  
4. Strongly Oppose  
5. (No Difference)  
6. (Don’t Know)  
7. (Refused)

(BEFORE EACH UNTIL UNDERSTOOD. This package…)  
(RANDOMIZE)

<table>
<thead>
<tr>
<th></th>
<th>Strg. Favor</th>
<th>Some Favor</th>
<th>Some Opp</th>
<th>Strg. Opp</th>
<th>(No Diff)</th>
<th>(DK)</th>
<th>Favor</th>
<th>Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>17.</td>
<td>extends light rail to the Redmond, Lynnwood, and Tacoma areas</td>
<td>47%</td>
<td>28%</td>
<td>7%</td>
<td>10%</td>
<td>3%</td>
<td>3%</td>
<td>75%</td>
</tr>
<tr>
<td>18.</td>
<td>adds more express bus service throughout the region</td>
<td>48%</td>
<td>32%</td>
<td>8%</td>
<td>7%</td>
<td>3%</td>
<td>3%</td>
<td>79%</td>
</tr>
<tr>
<td>19.</td>
<td>replaces the 520 bridge with a new six lane floating bridge, with one HOV lane in each direction</td>
<td>35%</td>
<td>31%</td>
<td>10%</td>
<td>13%</td>
<td>5%</td>
<td>6%</td>
<td>66%</td>
</tr>
<tr>
<td>20.</td>
<td>adds two lanes in each direction to 405 between Renton and I-90</td>
<td>39%</td>
<td>33%</td>
<td>8%</td>
<td>8%</td>
<td>6%</td>
<td>6%</td>
<td>71%</td>
</tr>
<tr>
<td>21.</td>
<td>links highway 167 between Puyallup and Port of Tacoma</td>
<td>29%</td>
<td>32%</td>
<td>8%</td>
<td>6%</td>
<td>11%</td>
<td>13%</td>
<td>62%</td>
</tr>
<tr>
<td>22.</td>
<td>reduces congestion on the Hewitt Avenue trestle on Highway 2 near Everett</td>
<td>22%</td>
<td>29%</td>
<td>7%</td>
<td>6%</td>
<td>13%</td>
<td>22%</td>
<td>52%</td>
</tr>
<tr>
<td>23.</td>
<td>invests in transit to ease congestion during highway construction</td>
<td>38%</td>
<td>35%</td>
<td>8%</td>
<td>7%</td>
<td>4%</td>
<td>7%</td>
<td>74%</td>
</tr>
<tr>
<td>24.</td>
<td>builds the cross base highway from I-5 across Fort Lewis to central Pierce County</td>
<td>18%</td>
<td>29%</td>
<td>12%</td>
<td>10%</td>
<td>12%</td>
<td>19%</td>
<td>47%</td>
</tr>
<tr>
<td>25.</td>
<td>builds new park and rides throughout the region</td>
<td>43%</td>
<td>35%</td>
<td>7%</td>
<td>7%</td>
<td>3%</td>
<td>4%</td>
<td>78%</td>
</tr>
<tr>
<td>Strg. Favor</td>
<td>Some Favor</td>
<td>Some Opp</td>
<td>Strg. Opp</td>
<td>(No Diff)</td>
<td>(DK)</td>
<td>Favor</td>
<td>Oppose</td>
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</table>

**[King County ONLY]**

26. extends light rail east from Seattle across I-90 to downtown Bellevue, Redmond’s Overlake area, and Microsoft
   - 54% 26% 5% 8% 3% 3% 80% 14%

27. will make it easier to get off of I-5 at Mercer Street, and reduces congestion to and from Seattle center
   - 53% 33% 4% 5% 3% 4% 85% 8%

28. repairs and widens the Spokane Street Viaduct and adds a transit only lane in each direction
   - 36% 35% 8% 7% 5% 10% 71% 14%

**[Pierce County ONLY]**

29. widens state route 162 from Sumner toward Orting in eastern Pierce County
   - 31% 38% 8% 8% 6% 9% 69% 16%

30. extends light rail south from Seatac Airport to the Des Moines, Federal Way and Tacoma areas
   - 49% 24% 8% 12% 2% 4% 73% 20%

**[Snohomish County ONLY]**

31. improves interchanges and six entrance and exit ramps on I-5 in Everett and Marysville
   - 54% 27% 5% 6% 2% 6% 81% 11%

32. expands Highway 9 to four lanes
   - 48% 30% 6% 5% 3% 9% 78% 10%

33. extends light rail north from the University of Washington to Northgate, Shoreline, Mountlake Terrace, and Lynnwood
   - 55% 26% 6% 12% 2% 81% 18%

34. completes missing link of state route 522 between Woodinville and Monroe
   - 45% 33% 5% 5% 4% 9% 78% 10%

*(END RANDOMIZE)*
35. Given what you have heard, I’d like to ask again about the package that would increase the sales tax by six tenths of one percent, and the car license tab by eight tenths of one percent to fund a total of sixteen point five billion dollars in road, highway, and mass transit improvements in Pierce, King, and Snohomish Counties. Would you support or oppose this package? (IF SUPPORT) Would that be strongly or somewhat support? (IF OPPOSE) Would that be strongly or somewhat oppose?

- Strongly support: 34%
- Somewhat support: 29% (=> 63%)
- Somewhat oppose: 10% (=> 32%)
- Strongly oppose: 22%
- Undecided/don't know: 5%

36. Whether you support or oppose this roads and transit package, do you think this measure will help fight traffic congestion in the Puget Sound, or will it not help? (IF HELP) Do you think it will help a great deal, or be somewhat helpful? (IF NOT HELP) Do you think it will not help at all, or will it not help much?

- Help a great deal: 32%
- Somewhat helpful: 44% (=> 76%)
- Will not help much: 11% (=> 18%)
- Will not help at all: 7%
- Other/undecided: 7%
I’d like to read you some reasons people have given for supporting this package. I’d like you to tell me if that goal makes you much more likely, somewhat more likely, somewhat less likely, or much less likely to support this package. (AFTER EACH UNTIL UNDERSTOOD: Does that make you much more likely, somewhat more likely, somewhat less likely, or much less likely to support this roads and transit package?)

**SCALE:**
1. Much More Likely  
2. Somewhat More Likely  
3. Somewhat Less Likely  
4. Much Less Likely  
5. (No Difference)  
6. (Don’t Know)  
7. (Refused)

**(BEFORE EACH UNTIL UNDERSTOOD.)** This package…

**(RANDOMIZE)**

<table>
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<tr>
<th>Much More Likely</th>
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<th>Some Less Likely</th>
<th>Much Less Likely</th>
<th>(No Difference)</th>
<th>(DK)</th>
<th>More Likely</th>
<th>Less Likely</th>
</tr>
</thead>
</table>

37. is comprehensive. It will build new mass transit and highway capacity and tackle congestion problems across the three county area

| 36% | 36% | 10% | 8% | 7% | 3% | 72% | 18% |

38. Is a balanced package of highway and mass transit investment across the three county region

| 28% | 38% | 13% | 10% | 7% | 4% | 66% | 22% |

39. integrates road and transit improvements to create a transportation system that works together

| 33% | 39% | 11% | 7% | 7% | 3% | 71% | 18% |

40. gives people options to get out of congestion

| 35% | 38% | 10% | 7% | 7% | 3% | 73% | 17% |

41. builds a light rail system with service every few minutes during peak hours, for 20 hours a day. You won’t need to know the schedule to ride, the next train is always just a few minutes away

| 52% | 27% | 6% | 7% | 5% | 2% | 79% | 14% |

42. builds light rail extensions that are separated from cars so trains will travel quickly and reliably no matter how bad congestion gets.

| 49% | 30% | 7% | 8% | 4% | 2% | 79% | 14% |

43. It will take twenty minutes to ride light rail from Bellevue to Seattle. That’s faster than driving on most days, and will be much faster the worse traffic gets

<p>| 45% | 30% | 8% | 7% | 7% | 3% | 74% | 15% |</p>
<table>
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<tr>
<th>Much More Likely</th>
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<th>Some Less Likely</th>
<th>Much Less Likely</th>
<th>(No Diff)</th>
<th>(DK)</th>
<th>More Likely</th>
<th>Less Likely</th>
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<tbody>
<tr>
<td>44. makes important and needed safety improvements to roads and bridges in our area</td>
<td>38%</td>
<td>38%</td>
<td>9%</td>
<td>6%</td>
<td>6%</td>
<td>4%</td>
<td>75%</td>
</tr>
<tr>
<td>45. will reduce travel time by taking pressure off the roads</td>
<td>38%</td>
<td>38%</td>
<td>8%</td>
<td>7%</td>
<td>6%</td>
<td>2%</td>
<td>76%</td>
</tr>
<tr>
<td>46. will better move people, goods, and services so our economy stays strong</td>
<td>33%</td>
<td>38%</td>
<td>10%</td>
<td>8%</td>
<td>8%</td>
<td>3%</td>
<td>71%</td>
</tr>
<tr>
<td>47. helps us keep pace with future population growth</td>
<td>33%</td>
<td>37%</td>
<td>12%</td>
<td>9%</td>
<td>7%</td>
<td>3%</td>
<td>70%</td>
</tr>
<tr>
<td>48. will make it easier to get around our area</td>
<td>38%</td>
<td>38%</td>
<td>9%</td>
<td>7%</td>
<td>6%</td>
<td>2%</td>
<td>76%</td>
</tr>
<tr>
<td>49. builds new roads that are long overdue</td>
<td>38%</td>
<td>33%</td>
<td>11%</td>
<td>9%</td>
<td>6%</td>
<td>3%</td>
<td>72%</td>
</tr>
<tr>
<td>50. improves safety by fixing earthquake vulnerable bridges and rutted highways</td>
<td>39%</td>
<td>36%</td>
<td>9%</td>
<td>7%</td>
<td>7%</td>
<td>3%</td>
<td>75%</td>
</tr>
<tr>
<td>51. will improve our air quality by reducing congestion</td>
<td>34%</td>
<td>30%</td>
<td>13%</td>
<td>11%</td>
<td>8%</td>
<td>4%</td>
<td>64%</td>
</tr>
<tr>
<td>52. we’ve waited long enough. It’s time to get started on reducing traffic congestion</td>
<td>44%</td>
<td>29%</td>
<td>9%</td>
<td>8%</td>
<td>8%</td>
<td>2%</td>
<td>72%</td>
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(END RANDOMIZE)
53. Given what you have heard, I’d like to ask again about the package that would increase the sales tax by six tenths of one percent, and the car license tab by eight tenths of one percent to fund a total of sixteen point five billion dollars in road, highway, and mass transit improvements in Pierce, King, and Snohomish Counties. Would you support or oppose this package? (IF SUPPORT) Would that be strongly or somewhat support? (IF OPPOSE) Would that be strongly or somewhat oppose?

<table>
<thead>
<tr>
<th></th>
<th>Strongly support</th>
<th>Somewhat support</th>
<th>Somewhat oppose</th>
<th>Strongly oppose</th>
<th>Undecided/don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support</td>
<td>39%</td>
<td>27%</td>
<td>8%</td>
<td>22%</td>
<td>5%</td>
</tr>
<tr>
<td>Oppose</td>
<td></td>
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</tbody>
</table>

I’d like to read you some reasons people have given for opposing this package. I’d like you to tell me if that goal makes you much more likely, somewhat more likely, somewhat less likely, or much less likely to support this package. (AFTER EACH UNTIL UNDERSTOOD: Does that make you much more likely, somewhat more likely, somewhat less likely, or much less likely to support this roads and transit package?)

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(BEFORE EACH UNTIL UNDERSTOOD. This package…)

(RANDOMIZE)

54. Taxes are too high already. We can’t afford another sixteen point five billion dollars in taxes

<table>
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<tr>
<th>Much More Likely</th>
<th>Some More Likely</th>
<th>Some Less Likely</th>
<th>Much Less Likely</th>
<th>(No Diff)</th>
<th>(DK)</th>
<th>(Ref)</th>
<th>More Likely</th>
<th>Less Likely</th>
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<tbody>
<tr>
<td>24%</td>
<td>21%</td>
<td>21%</td>
<td>18%</td>
<td>12%</td>
<td>3%</td>
<td>1%</td>
<td>45%</td>
<td>39%</td>
</tr>
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55. Our elected leaders can’t be trusted to actually spend this money wisely. We’ll probably end up spending millions and get nothing

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<tr>
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<th>Some More Likely</th>
<th>Some Less Likely</th>
<th>Much Less Likely</th>
<th>(No Diff)</th>
<th>(DK)</th>
<th>(Ref)</th>
<th>More Likely</th>
<th>Less Likely</th>
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</thead>
<tbody>
<tr>
<td>22%</td>
<td>17%</td>
<td>21%</td>
<td>23%</td>
<td>12%</td>
<td>4%</td>
<td>2%</td>
<td>39%</td>
<td>44%</td>
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56. We’re already spending millions on transportation, and we just approved a gas tax increase. Government needs to do a better job with the money they already have, there should be plenty of money to get these projects done

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<tr>
<th>Much More Likely</th>
<th>Some More Likely</th>
<th>Some Less Likely</th>
<th>Much Less Likely</th>
<th>(No Diff)</th>
<th>(DK)</th>
<th>(Ref)</th>
<th>More Likely</th>
<th>Less Likely</th>
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<tbody>
<tr>
<td>22%</td>
<td>20%</td>
<td>21%</td>
<td>21%</td>
<td>12%</td>
<td>4%</td>
<td>0%</td>
<td>42%</td>
<td>42%</td>
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57. This package is unfair and poorly designed. It leaves out huge portions of our area

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<th>Some Less Likely</th>
<th>Much Less Likely</th>
<th>(No Diff)</th>
<th>(DK)</th>
<th>(Ref)</th>
<th>More Likely</th>
<th>Less Likely</th>
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<tbody>
<tr>
<td>15%</td>
<td>19%</td>
<td>23%</td>
<td>19%</td>
<td>14%</td>
<td>9%</td>
<td>1%</td>
<td>34%</td>
<td>42%</td>
</tr>
</tbody>
</table>
58. This package spends too much on transit and not enough on new roads
   \[ \text{19\%} \quad \text{19\%} \quad 20\% \quad 19\% \quad 14\% \quad 8\% \quad 0\% \quad 38\% \quad 39\% \]

59. This package doesn’t spend enough on transit and spends too much on roads
   \[ 14\% \quad 19\% \quad 25\% \quad 17\% \quad 14\% \quad 11\% \quad 1\% \quad 32\% \quad 42\% \]

60. We need to fix problems with how our transportation system is managed and led before we invest any more
   \[ 21\% \quad 26\% \quad 20\% \quad 15\% \quad 13\% \quad 5\% \quad 0\% \quad 47\% \quad 34\% \]

(END RANDOMIZE)

61. Given what you have heard, I’d like to ask again about the package that would increase the sales tax by six tenths of one percent, and the car license tab by eight tenths of one percent to fund a total of sixteen point five billion dollars in road, highway, and mass transit improvements in Pierce, King, and Snohomish Counties. Would you support or oppose this package? (IF SUPPORT) Would that be strongly or somewhat support? (IF OPPOSE) Would that be strongly or somewhat oppose?
   \begin{align*}
   \text{Strongly support} & \quad 34\% \\
   \text{Somewhat support} & \quad 27\% \quad \Rightarrow 61\% \\
   \text{Somewhat oppose} & \quad 10\% \quad \Rightarrow 34\% \\
   \text{Strongly oppose} & \quad 24\% \\
   \text{Undecided/don't know} & \quad 5\%
   \end{align*}

62. Has the recent election on a replacement viaduct and tunnel in Seattle made you more inclined to support new transportation measures, less inclined, or has it had no impact on your support?
   \begin{align*}
   \text{More inclined} & \quad 16\% \\
   \text{Less inclined} & \quad 24\% \\
   \text{Has had no impact} & \quad 54\% \\
   \text{Don't know} & \quad 5\%
   \end{align*}
Now, I’d like to ask you some questions for statistical purposes only.

63. How often do you or someone in your household ride public transit – daily, two or more times per week, once a week, less than once a week, or never?
   - Daily: 16%
   - Two or more days/week: 11%
   - Once a week: 5%
   - Less than once a week: 29% => 60%
   - Never: 40% => 40%

64. How often do you or someone in your household drive a car – daily, two or more times per week, once a week, less than once a week, or never?
   - Daily: 78%
   - Two or more times a day: 15%
   - Once a week: 3%
   - Less than once a week: 0% => 96%
   - Never: 4% => 4%

65. How many vehicles does your household own?
   - None: 4%
   - One: 26%
   - Two: 42%
   - Three: 17%
   - Four: 6%
   - More than four: 5%

66. How long have you lived in the Puget Sound region?
   - Less than two years: 0%
   - Two to four years: 3%
   - Five to nine years: 7%
   - Ten to fourteen years: 9%
   - Fifteen years or more: 81%
67. What is your age? (READ CODES IF NECESSARY)
   18-24 4%
   25-29 3%
   30-34 6%
   35-39 9%
   40-44 8%
   45-49 13% => 43%
   50-54 12% => 57%
   55-59 12%
   60-64 8%
   65+ 21%
   Refused 4%

68. County
   King 63%
   Pierce 23%
   Snohomish 14%

69. IF KING COUNTY: Do you live inside or outside the city of Seattle?
   Inside 41%
   Outside 59%

THANK YOU!!